



To: All Prospective Bidders  
From: Purchasing Department  
Date: April 19, 2024  
Subject: Inquiries and Responses  
RFP#: 102 - 2024

### **Inquiries and Responses:**

**1. How will the winning vendor be selected? Is there a scoring matrix or something similar?**

The submission process, including scoring, and the selection process, including the evaluation of proposals, are fully outlined in the RFP.

**2. Is there an incumbent? Will they be bidding?**

The RFP is open to all qualified entities, including the existing host.

**3. Is there any preference for local vendors?**

There is not a local vendor preference.

**4. What is the budget for this project?**

Please provide a cost structure that will give the best solution available and that will allow removal of additional services, if warranted.

**5. What is your current annual spend on CMS, hosting, and related support?**

Current Hosting is \$600 per month, Support is on a per hour basis as needed.

**6. Who built the current websites - your internal team or a vendor? If it was a vendor, who was it?**

NetTango currently manages our hosting and technical updates

**7. If you used an outside vendor, how much did you spend on the implementation of your current sites?**

No major modifications have been made to this site in over 10 years

**8. How many websites are in-scope for this project?**

Only one site. The RFP is for the development of one website, with the option to submit an accompanying proposal, with separate pricing, for a mobile application.

**9. Is there a plan (or desire, if it's easy to do so) to create more sites in the future?**

The scope of this project is for a single site. There are currently no plans to create future websites.

**10. Is there an organizational preference for open source vs. a proprietary CMS?**

We do prefer open source but will entertain any proposed CMS

**11. If open source is a consideration, is there a preference for a specific CMS (i.e., Drupal, WordPress)?**

We do not have a preference

**12. What is the current CMS?**

Current CMS is Drupal

**13. How many user accounts need to be migrated?**

Current user count is around 30

**14. How many files (PDF/Word /Etc.) need to be migrated?**

Asset migration will be determined at a later time.

**15. Please describe media entities (videos, etc) that need to be migrated.**

Asset migration will be determined at a later time.

**16. Are paragraphs in use on-site? If so, please advise on migration needs related to paragraphs.**

This is a complete redesign; selected vendor will need to provide guidance on whether paragraphs are needed or not.

**17. How many nodes exist on the current site?**

We are looking for a complete redesign.

**18. Please estimate the percentage of the above nodes and files you expect to migrate to the new site.**

We are looking for a complete redesign.

**19. Are there multi-lingual requirements? Is Google Translate or similar sufficient?**

Google translate or similar is sufficient.

**20. What sets firm/org apart from the alternatives?**

It is unclear what is being asked.

**21. Who/what are the primary alternatives?**

It is unclear what is being asked.

**22. How many levels of users are needed?**

5 security levels would be sufficient.

**23. Are survey/voting tools required?**

Open to options

**24. Will single-sign-on be used to control administrative access to the site? If yes, please elaborate.**

This is desired but not required.

**25. Can you provide usage data, or estimate expected traffic to the site?**

On average, the website currently experiences 272,000 users, 316,000 sessions, and 761,000 pageviews annually (based on 2021-2023 totals). Primary users are event planners and exhibitors seeking building-specific data (i.e., Event Planning Guide, floorplans, catering menus, order services, etc.) Secondary users are visitors seeking event data (i.e., calendar, Maps & Parking, etc.).

**26. Are there granular levels of permissions needed where certain people should only have access to certain sites? Or, even certain areas of sites?**

Yes, we need the ability to allow our outside partners access to a specific calendar within the site. We will also security controls over staff roles as well.

**27. Where is the CMS/website currently hosted?**

Pantheon

**28. Please provide the average monthly numbers for page views of the websites combined (to the nearest 100K is fine)**

See response to question 25.

**29. Do you experience frequent surges of traffic that impact performance at critical times?**

No

**30. Have you dealt with any security issues or malicious traffic on your sites like DDoS attacks, SQL injections, etc? If so, what was the impact?**

No

**31. Are you using anything for CDN or WAF currently?**

No

**32. Would you describe the existing content as structured, with consistent separation of content and code?**

We are looking for a complete redesign.

**33. Are tables used for layout in the existing content?**

We are looking for a complete redesign.

**34. What percentage of the current content is obsolete and won't be migrated to the new site?**

Approximately 30%

**35. Do you expect copywriting or editing services as part of engagement?**

No

**36. Do you need us to conduct an extensive discovery process that includes extensive research into user persona development - or a more streamlined discovery based on the web team's input and best practices?**

No

**37. Please confirm that the awarded vendor will primarily work remotely, with regular web conference meetings as needed.**

We are open to remote work but this needs to be specifically outlined in your proposal.

**38. Please describe the internal team who will be responsible for the website post-launch (developers, non-tech users, etc)**

The selected vendor will work with a team of individuals that represent the following departments Communication, Sales, Event services, Purchasing and Technology.

**39. Do different teams/departments manage their own sites? Or does one team own all web work?**

Controlled access is given to certain departments.

**40. We are a US company with some remote team members working from outside of the US. Is there any restriction on their ability to contribute to the project?**

We would need to understand which countries these team members reside in.

**41. How do you envision the relationship with the developer post-launch? Do you need a maintenance contract to keep sites patched and secure?**

We are looking for a partner that will be available post-launch and through the duration of this contract. As part of this RFP, we would like to understand the details of annual maintenance contract. The selected vendor must be able to provide web hosting services. See Technology Requirements as outlined in the RFP.

**42. Can you kindly share which e-commerce solution MCC currently uses for ticket sales and purchases?**

We currently use Momentus.

**43. Is MCC committed to using a Microsoft-stack-based content management system/framework, or is MCC open to using an open source content management system, such as WordPress or Drupal? (I ask this because of the statement, "..Azure AD, where applicable.")**

We do prefer open source but will entertain any proposed CMS.

**44. It would be understandable if MCC prefers to hire a local agency. Do you have a preference to work with a local agency?**

There is not a local vendor preference.

**45. Can you kindly share the approved or expected budget? I recognize that there is often reticence around providing a budget range. However, sadly, all too often, we invest considerable effort in developing a customized and thoughtful proposal only to discover that the budget allocated was a fraction of what we estimate would be required for a successful project. As a result, we only prepare proposals with some form of budget signal.**

See Question 4.

**46. On page 13 of the RFP, I notice the following request as part of the proposal response: "Provide website design mockup for MCC, including proposed website features and sample visuals." We understand the importance of demonstrating our capability and approach to potential projects. However, it is our practice to engage in detailed discovery and strategy sessions with our clients before embarking on the design process. This ensures our designs are visually appealing and strategically aligned with our client's goals and user needs. Creating preliminary design mockups without this foundational work may not accurately represent the final outcome's potential quality and effectiveness. It is also considered a deviation from standard industry practices, where detailed proposals and past work examples are utilized to evaluate a provider's suitability for a project. Kindly clarify if submitting a design mockup is a requirement for the proposal.**

As stated in the RFP under Section F. Tab 3) Experience and Qualification, a website design mockup is required. The mockup will provide a visual representation of proposed features, based on the needs laid out in the RFP, with the understanding that not all possible design elements may be represented and/or that design elements may be customized to meet MCC needs/preferences.

**47. Is there a deadline for the launch of the new MCC website? By this date the new MCC website must be ready.**

There is no go-live deadline outlined in the RFP. MCC will work with the selected vendor on timing.

**48. Is there a particular timeframe for the completion of the project? E.g. Avoid December for go-live or go-live before Christmas**

There is no go live deadline outlined in the RFP. MCC will work with the selected vendor on timing.

**49. Is PDF or Word document accepted for response format?**

Please read Section III. F – Response Format, Requirements, and Evaluation Criteria of the RFP.

**50. It states, Tab 1, Tab 2, etc. under Response Format, Requirements, and Evaluation Criteria. When saving on flash drive, do you want the information to be saved in Spreadsheet, Excel and in Tabs?**

Documents on the flash drive should mirror the physical copy.

**51. On the RFP it's states the design to be Responsive Web Design, it's great. However, RWD doesn't guarantee less scrolling on mobile devices. Are you considering Adaptive Web Design too?**

We are looking for the most user-friendly responsive interface for our customers. We are open to all proposed solutions to meet this requirement.

**52. What is the purpose of Private partner web portal? Can you expand on that? What kind of confidential information will be shared?**

The private portal gives our partners access to a private calendar. Users are provisioned manually through the CMS today. This calendar is updated through an API that makes a call to our booking software.

**53. Will the current SEO techniques be shared?**

There are no SEO strategies in place currently.

**54. Is there a secure payment method currently available through the website?**

Yes, this is handled through our existing ecommerce application (Momentus) not part of the scope.

**55. What specific color palettes and design motifs has MCC identified as essential to its brand identity, especially in areas that merge the MCC logo with its sustainability commitments? Considering advanced branding strategies, such as interactive sustainability badges or icons and color gradients that echo Nashville's musical heritage, how does MCC envision these elements being incorporated to enhance the user experience? Could you also clarify if there are preferred visual representations for the website's sustainability section, akin to dynamic infographics or real-time green initiative trackers, that align with MCC's vision? RFP Reference: "*Branding Requirements and Design*"**

MCC has a branding guide which includes standard logos, colors, and fonts. A secondary logo is available for Sustainability. The current website is limited to copy, photos, videos, and documents. Dynamic infographics are desirable but not required. Real-time green initiative trackers are not feasible for our facility based on internal reporting systems. Additionally, MCC would like to include access to a live cam feed from our green roof on the newly designed website.



**56. Which CMS or development frameworks does MCC currently leverage, especially when considering the expansion of existing site sections? Given the importance of seamless integration and scalability, how does MCC view the use of platforms like WordPress or Drupal? Are there specific features or plugins within these platforms, such as custom post types in WordPress or modular content blocks in Drupal, that MCC finds particularly beneficial for managing and enhancing site sections? Could you also share insights into any custom functionalities or integrations that have been pivotal in maintaining the site's dynamic content needs? RFP Reference: "Capability to expand or build upon established or existing sections and subsections."**

We look to the vendor to provide guidance on this subject.

**57. In the context of MCC's requirement for a dynamic content management system, could you detail any specific expectations regarding digital asset management features? Are functionalities such as granular version control, automated content archival processes, or advanced media library categorization pivotal to MCC's operational workflow? How critical is the integration of digital rights management for images and multimedia content to ensure compliance and safeguard usage? RFP Reference: "*Capability to display and manage text, images, and multimedia content.*"**

We look to the vendor to provide guidance on this subject.

**58. What advanced social media engagement tools or widgets does MCC deem crucial for the new website, aside from standard feed integration? Could you specify interest in features like live social media walls, hashtag campaigns, or user-generated content showcases that could elevate visitor interaction and content dissemination? Furthermore, are there preferences for integrating real-time event updates or social media-driven interactive maps? RFP Reference: "*Integration of owned social media channels*"**

Social media engagement tools should include live social media feeds/walls for MCC owned social media channels.

**59. Could MCC detail its targeted SEO benchmarks or objectives for the new website, such as desired improvements in keyword rankings, organic site traffic, or user engagement metrics? Additionally, are there particular challenges or opportunities within MCC's current SEO strategy that the new site should address or capitalize on, like optimizing for local search or enhancing content visibility for upcoming events? RFP Reference: "*The site must be compatible with current search engine optimization (SEO) techniques...*"**

We look to the vendor to provide guidance on this subject.

**60. Given the critical importance of website performance, could MCC outline the desired benchmarks for page load times and server response times, particularly under conditions of peak traffic? Are there specific performance goals, such as achieving sub-second load times for key pages or maintaining server responsiveness during high-traffic events, that MCC aims to meet? Moreover, insights into expected traffic patterns or historical data on site usage during peak periods would greatly assist in designing a hosting and content delivery strategy that not only meets but exceeds these performance metrics, ensuring an optimal experience for all visitors regardless of traffic volume. RFP Reference: *"Provide support for optimization and performance to ensure responsiveness, availability, and load times."***

We look to the vendor to provide guidance on this subject.

**61. Could MCC share if there are predetermined schedules or preferred tools and methodologies for conducting security scanning and penetration testing to maintain a robust vulnerability management protocol? For instance, is there an expectation for quarterly vulnerability assessments and annual penetration tests, or does MCC envision a more frequent or dynamic schedule aligned with specific security frameworks (e.g., OWASP, NIST)? Further, are there particular security platforms or services that MCC has found effective in the past for identifying and mitigating potential security threats? RFP Reference: *"Including basic security scanning and mitigation."***

We look to the vendor to provide guidance on this subject.

**62. With MCC's emphasis on user-friendly access to a diverse range of content, could you specify the level of sophistication expected in search functionalities or filtering mechanisms on the new site? For instance, is there a requirement for natural language processing (NLP) capabilities to enhance search accuracy, or tag-based filtering for efficient navigation through large document libraries and multimedia archives? Understanding whether features such as predictive search, faceted search, or custom metadata filters are envisaged will be crucial in developing a solution that ensures users can swiftly and intuitively locate the information they seek, thereby enhancing the overall user experience on the MCC site. RFP Reference: *"Users need to be able to easily access various types of content."***

We look to the vendor to provide best practice guidance on this subject.

- 63. Could MCC elaborate on the particular goals or key performance indicators (KPIs) it aims to monitor through Google Analytics or any alternative analytics platform for the new website? Are there targeted metrics, for example, related to user engagement, session duration, bounce rate reduction, or specific conversion rates for event sign-ups and ticket sales, that are pivotal to assessing the website's success? Furthermore, is MCC interested in tracking user flow through the site to optimize the user journey for key activities, or in segmenting user data to tailor marketing strategies more effectively? RFP Reference: *"Provide site support to enable metric tracking through services like Google Analytics."***

We look to the vendor to provide best practice guidance on this subject.

- 64. Could MCC specify the desired recovery time objective (RTO) and recovery point objective (RPO) for the website, particularly in scenarios involving outages or data loss? Understanding whether MCC has established benchmarks for the maximum acceptable time to restore website functionality (RTO) and the maximum age of files that must be recovered from backup storage to avoid significant data loss (RPO) will be crucial. RFP Reference: *"Setup and administer regular daily backups of site, media, and database."***

We look to the vendor to provide best practice guidance on this subject.

- 65. Could MCC outline any existing or foreseen connectivity challenges at various locations that could impact the website's performance, necessitating specific optimizations in the new infrastructure? For instance, are there areas within MCC's premises where bandwidth limitations require the website to have more efficient data loading techniques, such as progressive web app (PWA) features or adaptive image loading? Is there a need for offline capabilities or local caching strategies to ensure seamless access to essential information despite connectivity fluctuations? RFP Reference: *"System must be capable of normal, efficient, and responsive operations at all sites..."***

We look to the vendor to provide best practice guidance on this subject.

- 66. Could MCC specify the intended scope and critical functionalities of Azure AD integration for the website? Are there particular identity management features, such as single sign-on (SSO) for internal staff, external partners, or event attendees, that are deemed essential? Moreover, is there a requirement for role-based access control (RBAC) to manage content updates or administrative functions securely? RFP Reference: *"Prefer a solution that can be integrated with Azure AD where applicable."***

We look to the vendor to provide best practice guidance on this subject.

- 67. Considering the long-term vision for the MCC website, could you identify any future technological expansions or integrations that should be anticipated in the initial architectural planning? Specifically, is MCC exploring the incorporation of innovative technologies like augmented reality (AR) for virtual tours of the convention center, or**

artificial intelligence (AI)-based chat services for enhanced visitor assistance? RFP Reference: *"It is anticipated that once installed, the system will remain in place until the end of its product life cycle."*

We look to the vendor to provide best practice guidance on this subject.

**68. Does MCC have specific sustainability standards or certifications in mind that the website's infrastructure and operations should adhere to or support, particularly in the realms of web hosting and digital asset management? For instance, is there a preference for hosting services powered by renewable energy sources or digital asset management practices that minimize energy consumption? Further, could you specify if there are goals related to carbon footprint reduction or other environmental impact measures that the website project should contribute towards achieving? RFP Reference: *"Contractor must comply and participate in all MCC sustainability programs."***

We look to the vendor to provide best practice guidance on this subject.

**69. Could you share the anticipated project budget, even within a range, to facilitate a more precise alignment of our proposals with your financial considerations?**

See Question 4.

**70. What is the allocated budget for this project?**

See Question 4.

**71. What key characteristics is the MCC seeking in an ideal vendor?**

Please read Section I) B. of the RFP.

**72. What are the primary pain points with the existing website?**

The site is dated and needs to be refreshed with the latest website technology.

**73. What platform, stack, or framework/CMS is the website built on? Can you provide a list of plugins, modules or extensions used?**

Site CMS is Drupal.

**74. Please describe the stakeholders who will be involved in the project and decision-making process.**

See Question 38

**75. Have success metrics been defined for this project?**

No

**76. What is the desired cadence for project updates e.g. weekly meetings?**

Weekly meetings would be desired.

**77. Please provide details about the Private Partner Web Portal. What features are required?**

The private portal gives our partners access to a private calendar. Users are provisioned manually through the CMS today. This calendar is updated through an API that makes a call to our booking software.

**78. What specific types of confidential information will be shared through the private partner web portal?**

Confidential Booking calendar

**79. Have you defined your target audience?**

Primary – Event Organizers and Exhibitors  
Secondary – Visitors (event attendees, parking patrons, etc.)

**80. What types of information will be exchanged via web services and ODBC connections?**

Event Calendar information

**81. Could you specify the functionality that will be exposed through APIs and webhooks?**

Event Calendar information

**82. Are there any authentication mechanisms required for accessing the APIs and webhooks?**

No, we will setup specific credentials for each API and or webhook.

**83. How frequently will the APIs and webhooks be updated or expanded?**

API's and webhooks are updated as needed. Not very often

**84. Will there be any scheduling or automation for file import/export tasks?**

Event calendar data is updated daily.

**85. What are the expected server specifications for hosting the website? Is there a preferred platform?**

The server specifications should be sized appropriately for the proposed site. There is no preferred platform.

**86. Are there specific security certifications or compliance standards required for the hosting environment?**

The proposed website must meet the (w3c) standards

**87. Where do you prefer the hosting server to be located (on-premises, cloud-based, etc.)?**

**88. Do you have an annual budget defined for the hosting and maintenance? If yes, what is it?**

See Question 4.

**89. How much did you spend on hosting and maintenance in the past year?**

Roughly 10K

**90. Content Management System (CMS)**

We are open to any proposed CMS platforms.

**91. Please list tasks non-technical users will perform.**

Basic Content updates

**92. Which CMS is currently used on the current website?**

Drupal

**93. Are there specific challenges with the current CMS that need addressing in the new website?**

Upload of data (documents, photos, etc.) and search capabilities are currently lacking in the old system

**94. Please map the content workflows and list the user roles and their access levels and responsibilities.**

Workflow will be discussed with the selected vendor.

**95. Are there preferred programming languages or frameworks for website development?**

No

**96. Do you have preferences for frontend technologies (HTML, CSS, JavaScript libraries, etc.)?**

No preference

**97. Will the website need to integrate with existing systems or databases?**

The new website must be able to make API calls to our building management system (Momentus).

**98. Please list specific third-party applications identified for integration into the new website. Can you provide an overview of any third-party API integrations required?**

API calls will need to be made to our building management system (Momentus) to get event and partner calendar information.

**99. What functionalities are expected in the optional event mobile app?**

Since this is an optional there are no specifics

**100. Should the app be developed natively or using cross-platform frameworks?**

Cross platform would be preferred.

**101. Are there specific branding or customization requirements for the event mobile app?**

App needs to adhere to MCC branding standards

**102. Can you provide details on the existing IT infrastructure and integration needs?**

See question 98

**103. What security protocols or authentication mechanisms need to be integrated?**

See Question 108

**104. What level of scalability and redundancy is required for the website and associated systems?**

Best industry practices should be implemented.

**105. What is the average monthly website traffic volume for the current site?**

On average, the website currently experiences 272,000 users, 316,000 sessions, and 761,000 pageviews annually (based on 2021-2023 totals). Primary users are event planners and exhibitors seeking building-specific data (i.e., Event Planning Guide, floorplans, catering menus, order services, etc.) Secondary users are visitors seeking event data (i.e., calendar, Maps & Parking, etc.).

**106. Do you currently use a web application firewall? If not, do you need one when it is hosted on the cloud?**

Cloud best practices should be used

**107. Please specify content migration requirements. How much of the existing website content will be migrated to the new site? How many documents (PDFs etc.)?**

See questions 14 & 15

**108. The RFP mentions Azure Active Directory integration. Would that be for controlling access to website content? Please explain.**

This authentication method would only be used to authenticate MCC user access to the site



**109. Are you open to any CMS recommendations including closed-source options, hosted/managed options?**

Yes

**110. Do you have any additional details about the app requirements? We'd like to include that in our bid. If there are no other details at this time, are there other apps you have seen that would have similar features?**

Looking for the vendor to provide options

**111. Are you willing to share your budget, or at least a budget range, for this project?**

See Question 4.

**112. Do you have a specific start or launch date in mind for this work?**

There is no go-live deadline outlined in the RFP. MCC will work with the selected vendor on timing.

**113. Is providing a strategy for a third-party hosted solution acceptable in meeting your technology requirements, or does the winning vendor need to provide its own hosting solution?**

No, we are not looking for recommendations on third party hosting. We need a partner who is capable of hosting and or partnering with a provider to host our site.

**114. Can you tell us more about the project's governance and management structure for the NMCC team?**

See question 38

**115. What can you tell us about your stakeholder landscape, including those who must be consulted for input on overall strategy and discovery, as well as those who will be involved in the review and approval of deliverables?**

See question 38

**116. Can you elaborate on the assertion that this "is not a consumer-oriented site"? What does that mean to you, more precisely? Who do you consider to be the primary users of NMCC's website?**

Primary users are event planners and exhibitors seeking building-specific data (i.e., Event Planning Guide, floorplans, catering menus, order services, etc.) Secondary users are visitors seeking event data (i.e., calendar, Maps & Parking, etc.).

**117. Can you confirm that NMCC is not interested in a visual rebranding or logo redesign within the scope of this project?**

We are not interested in rebranding our logo in this redesign

**118. Will the design and development of the interactive floorplans be the responsibility of the selected offeror, or will these products be developed separately and integrated into the web experience by the selected offeror?**

Interactive floorplans will be developed separately from this redesign.

**119. Does NMCC have a preferred content management system? Can you disclose which content management system, if any, is used to manage the content of the current NMCC website?**

We do not have a preferred content management system. The site today uses Drupal.

**120. Does the MCC intend for the mobile app to maintain the core functionality while the branding (logo/color) changes for each event? RFP Reference: I) Introduction and Overview, B. Purpose and Opportunity, A. Scope Detail, 4. Optional Feature pp. 6-7**

We are open to having the ability to brand the app for each event.

**121. Will the MCC be able to provide details on what Proposers will need to include in their presentations should they be short-listed? RFP Reference: *Solicitation Language [emphasis added]: “Upon completion of the consensus scoring, the committee may recommend short-listing the proposals that are potentially acceptable and unacceptable. The detailed evaluation that follows the initial examination may result in more than one finalist. At this point, the Authority may request presentations by Offerors, carry out contract negotiations for the purpose of ultimately obtaining offers that are in the best interests of the Authority, and conduct detailed reference checks on the short-listed Offerors.” p. 16***

The criteria will be given at the time a short list is deemed necessary.

**122. Does the MCC have a tentative schedule that depicts the duration of the evaluation, short-list, and negotiation phases for this procurement? This information will allow proposers to anticipate the MCC’s needs and respond quickly over the weeks after bid submission. RFP Reference: *Solicitation Language: “Upon completion of the consensus scoring, the committee may recommend short-listing the proposals that are potentially acceptable and unacceptable. The detailed evaluation that follows the initial examination may result in more than one finalist.”***

There is not a tentative evaluation schedule set.

**123. Will the MCC provide a format for the sample of references Proposers must provide? RFP Reference: *Solicitation Language: “A uniform sample of references will be checked for each short-listed Offeror.” p. 16***

Yes.

**124. When does the MCC intend to award this contract, and when will contract performance start after award?**

Intent to award and contract kickoff is anticipated around early to late Summer 2024.

**125. Will proposers be able to use the MCC’s logo as part of their proposal submission (e.g. for mockups)?**

Yes

**126. Are there any elements of the current website that MCC wants to keep as features of the new website (e.g. “Online Ordering”)?**

We are looking for new fresh ideas.

**127. Are there existing brand guidelines, digital assets, or website content that should be integrated into the new website?**

MCC has a branding guide which includes standard logos, colors, and fonts. Additional content (documents, photos, etc.) will need to be migrated to the new site.

**128. Will the calendar feature require integration with an external event management or ticketing platform?**

It will need to integrate with our event management system, Momentus for calendar information.

**129. Can you specify the external systems or services which the website needs to integrate?**

Currently, we share two calendar feeds to our existing site.

**130. Do you have existing API documentation for each of those external systems?**

Yes, we will work with the selected vendor on APIs.

**131. Will the maps and parking feature utilize digital assets which already exist, or will those be created for the new site?**

Most of the digital assets already exist.

**132. Are there any specific workflows or CRM integrations required for the partner portal? (e.g. vendor registrations, RFP submissions)**

Integration with our Building management system (Momentus) may be required to pull information to the site.

**133. What level of detail is desired for the floor plan (e.g. clickable rooms with details, real-time availability)?**

Floorplan are handled by another application.

**134. Will the partner portal require different access levels or permissions for various types of users?**

Currently the partner portal user(s) are restricted to view only.

**135. Are there existing systems the portal needs to integrate with (i.e. job recruitment, vendor management, CRM)?**

See question 132.

**136. Are there any technical requirements or strong preferences for the website's back-end and front-end technologies?**

No

**137. Are there any specific security or data privacy requirements or regulations that the website must comply with?**

Website must comply with what is outlined in the RFP

**138. What is the desired timeline for the project from kickoff to launch?**

There is no go-live deadline outlined in the RFP. MCC will work with the selected vendor on timing.

**139. Are post launch SEO, PPC, E-Mail or Social Media services and or a current SEO analysis wanted for the RFP phase.**

Open to suggestions