Convention Center Authority

Position Title:

Sales Manager

						Indicate Employee Type			
Position #:	06763		V	Exempt		 Administration 			
				Non-Exempt		Sales/Marketing			
Salary Grade:					<u>.</u>	 Event & Guest Services 			
						 Operations 			
Effective Date	7/1/2006		V	Full-Time		○ Finance & Administration			
				Part-Time		 Food & Beverage Services 			
Revision Date	:			Seasonal					
POSITION SUMMARY: In a few sentences, briefly describe the primary function and purpose of position.									
Under the direct	tion of the Vice Preside	ent of Sales & Mar	keting, is res	sponsible for the selling of m	neeting space and relate	d ancillary revenues including food and			
beverage to the	e national, regional, and	d local convention,	tradeshow,	and meetings market. Tra	vel is required along with	n the insight and the understanding of the			
_	, ,	dustry and meeting	quotas/dea	dlines is required. Weekly,	monthly & quarterly prod	duction/reporting accountability is a major			
component of the	he job.								
PRINCIPAL PO	OSITION RESPONSIBI	II ITIES/DUTIES:	Below is a	list of major tasks beginn	ing with the most impo	ortant for which the position is			
					•	ed, but not required for Exempt			
positions.		,		chem en beneaming me					
RESPONSIBILITIES/DUTIES									
4 0.1	M - 1 - 0 1 - 0 - 1 - 1 - 1 - 1	Nicologic Comment				Market and the second and the second			
1. Sales of I	Music City Center and I	Nashville Conventi	on Center I.	e. meeting sales goals, pros	specting, telephone solic	itation, customer research, etc.			
2 Travel an	d maintain customer re	plations in each inc	dividual cales	e territory					
Z. Haveran	iu maintain customer re	siations in each inc	iividuai saies	s territory					
3 Maintain	3 Maintain accurate and timely departmental reports as required								
- Iviairiairi	accurate and timely ac	partinomai roporto	<u></u>	•					
4 Prepare p	4 Prepare proposals general customer correspondence and maintain sales files								
	<u>, </u>								
5 Inside an	5 Inside and outside meetings as required along with departmental programs								
6				· •					
				<u> </u>					
7 Perform	7 Perform additional duties as assigned.								

Job Evaluation Factors (Check all that apply)									
Formal Education		H.S. Diploma or GED preferred		Bachelor's Degree preferred					
(Minimum Required)		Vocational or Technical School required		Education/Experience Equivalent					
		Associate's Degree preferred		Other:					
Minimum		None	Impac	ct Contributory					
Experience		One to three years	On						
(Minimum Required)			Budge	-					
		Other:							
Decision Making (level of direction & supervision)	□ ☑	Little independent judgment required Judgment/discretion to make independent decisions within guidelines							
		Other:							
Problem Solving	7	By reporting and/or talking to supervisor							
(Typical level encountered over extensive period of time)	V	, -1 3 3							
,	V	Chologo dolinou in olandara work procedures, policios							
	✓	Identification and analysis of diverse problems							
	✓	Complex, varied and only mildly related to those							
	☑	Requires understanding/evaluation of impact upo	on the CCA						
		Other:							
External Contacts		External communication is minimal							
	☑	Regular contact with general public							
	V	External contacts involving difficult formal negotia Effectively deal with diverse groups and organiza							
		Other:	IIIO115						
Supervisory	V	None							
Responsibility		Authority limited to direction of temporary employ	ees only						
(Typical level encountered over extensive period of time)		, , , , , ,							
, ,		Provide leadership/direction to staff on event related issues							
		Supervise multiple functions, with full responsibili		sults					
		Overall responsibility to provide direction and guid	dance						
		Other:							
		Number of Direct Reports: 0							
Job-Related	✓	Basic skills in oral/written communication Microsoft Word		Microsoft Publisher AutoCad					
Knowledge (knowledge of)	☑	Microsoft Excel		Financial Management					
(kilowicage of)	✓	Microsoft PowerPoint		Administrative principles/practices					
		Microsoft Access		Computers					
	✓	Microsoft Outlook		Other:					
	,	WORKING CONDITIONS/PHYSIC	•	* * * * * * * * * * * * * * * * * * * *					
Working Conditions Physical Effort ☐ Office, computer room ☐ High noise environment ☐ Typically sitting at a desk or table ☐ Lifting 11-25 lbs									
☑ Service Areas	O111	_ •	☐ Typically standing or walking	☐ Lifting 25 lbs or more					
☐ Flexible work schedules		_	☐ Bending, crouching, stooping	☐ Using Power Tools					
☑ Valid TN Driver's License		_	☐ Running, climbing	☐ Using Pallet Jack					
☐ Travel Required		<u> </u>	☑ Intermittently sitting/standing/walki	• •					
Exposure to Custor	ners		☐ Climbing ladders/scaffolds	☐ Using Forklift					
			☐ Lifting 10 lbs or less	☑ Driving CCA Vehicle					

Employee Pri Name/Date	<u></u>	Date:
	I have read and understand the job requirements.	
Employee's S	signature	
Supervisor Pr	rint Name:	Date:
Supervisor's	Signature:	Title:
Copies to:	Employee Department Director Personnel File	
For HR Use O	only (Do not write below this line):	